



28<sup>th</sup> September 2023

The Manager - Listing  
**The National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot No. C/1, G. Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051  
**Scrip Code: EMAMILTD**

The Manager - Listing  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400 001  
**Scrip Code: 531162**

Dear Sirs,

**Re: Notice for Trading Window Closure**

This is to inform you that pursuant to the Internal Code of Conduct for Prevention of Insider Trading framed by the Company under SEBI (Prohibition of Insider Trading) Regulations, 2015, the “Trading Window” (i.e. period to deal in the Company’s shares) shall remain closed from today i.e. Thursday, 28<sup>th</sup> September 2023 to Saturday, 30<sup>th</sup> September 2023 ( both days inclusive).

This closure of the Trading Window is occasioned because of execution of agreement to acquire 26% of shareholding of Axiom Ayurveda Private Limited, which owns the brand “Alofrut” - a proprietary fusion of aloevera pulp with fruit blend.

Further, please note that notice of closure of trading window from 1st October, 2023 till the end of 48 hours after the declaration of Unaudited Financial Results of the Company for the 2nd Quarter ending on 30th September, 2023 has already been given to the Exchanges.

This is for your information and record.

Thanking you,

Yours faithfully,

**For Emami Limited,**

**Sandeep Sultania**  
**Company Secretary & VP-Sales Commercial**