



EMAMI LIMITED INAUGURATES ITS 3RD MANUFACTURING UNIT IN ASSAM

Shri Sarbananda Sonowal, the Hon'ble Chief Minister of Assam inaugurated the plant at Pacharia, Assam

Emami Limited handed over a cheque amount of Rs 11 lakhs to the Chief Minister's Relief Fund on this occasion

Pacharia (Assam) /Kolkata, November 14 2017: Emami Limited, the Indian FMCG major's, 3rd manufacturing unit at Pacharia, Assam was formally inaugurated by **Shri Sarbananda Sonowal**, Hon'ble Chief Minister of Assam, today. The occasion was also graced by other eminent government dignitaries like **Dr. Himanta Biswa Sarma**, Hon'ble Minister of Finance, Planning & Development, Health & Family Welfare, Education Government of Assam and **Shri Chandra Mohan Patowary**, Hon'ble Minister of Commerce and Industry, Transport and Parliamentary Affairs, Government of Assam. **Shri R.S. Agarwal & Shri R.S. Goenka, Joint Chairman, Emami Group** along with **Shri Sushil Kumar Goenka, Managing Director of Emami Limited and other Directors** represented the Company on the occasion.

Located at **Pacharia** in the Kamrup district of Assam and spread over 34 acres of land, the new plant of the Company is the largest production facility of Emami Limited in India.

This new facility of Emami Limited is a world-class facility which is designed to spread over a total planned floor area of over 50,000 sq.mt **for a total production capacity of 90,000 MTPA**. Raw material for the plant will be sourced both from indigenous and overseas locations as per the requirement. **Total investment incurred for the new facility is over Rs 300 cr.**

The Pacharia unit of Emami Limited is a **GMP compliant facility** equipped with international standard technology, which includes hi-end robotic machineries like automatic high-speed packing machine, automated tracking and monitoring systems, hi-end HVAC system, and the like, which have been procured from the best of international industrial vendors across the world.

The new unit with its state-of-the-art storage and handling facility will cater to all the distribution channels of Emami Limited spread across India. It is an energy efficient manufacturing plant with integrated energy management system, automated manufacturing process and material management, advanced data communication platforms and process friendly green environment.

Taking forward the legacy of Emami as a responsible corporate citizen, the Company is committed to undertake various CSR activities in and around its area of operation of the plant in the field of health, skill development, education, women empowerment and sanitation.

Speaking on the occasion of the plant inauguration, **Shri. R.S Agarwal and Shri. R.S. Goenka, Joint Chairman, Emami Group** said, "Assam has been our favourite destination for the past many years. We



already have two of our units located at Abhoypur and Amingaon in Assam. We are thankful to the State Government of Assam for all their assistance extended to us for setting up our three plants over the years. Our future investments would be in line with the market demand and Assam, being an investor friendly destination, would always remain a preferred manufacturing location for Emami.”

Shri. Sushil Goenka, Managing Director, Emami Limited, added, “We have recently started commercial production from our new unit at Pacharia. The unit would be producing both personal care and healthcare brands manufactured by Emami. With the completion of this unit in Assam, our production capacity in the State has gone up to a total of 1.1 lacs MTPA. We are happy to mention that with the addition of our new unit at Pacharia, Emami has generated thousands of both direct & indirect employments in the region.

On this occasion, Emami Limited handed over a cheque amount of Rs 11 lakhs to the Chief Minister’s Relief Fund.

Emami Limited has 8 manufacturing units across India including the new Pacharia unit. Facilities are located in the states of West Bengal, Assam, Uttarakhand, Maharashtra, Gujarat, Dadra & Nagar Haveli. The Company has 1 overseas unit in Bangladesh.

Emami Limited is the flagship Company of the **Rs. 50,000 cr diversified Emami Group of Companies**, which enjoys leadership presence in various business sectors of **FMCG, Cement, Newsprint and Packaging Board, Edible Oil & Bio-Diesel, Healthcare, Pharmacy Retail, Realty, Writing Instruments, Stationary & Leisure Book Store Chain, Solar Power and Contemporary Art.**

About Emami Group

Emami Group, is a diversified business conglomerate enjoying a market valuation of about Rs 50,000 cr. Generating employment for over 25,000 employees, the Group has significant presence with leadership positions in diversified industries such as **FMCG – Emami Ltd.**, the flagship company of the Group & one of the leading FMCG companies in the country engaged in manufacturing & marketing of personal care and healthcare products like Navratna, BoroPlus, Zandu Balm, Fair & Handsome and Kesh King; **Bio Diesel and Edible Oil - Emami Agrotech Ltd.** – 2nd largest edible oil refinery in India with the country’s largest single location unit in Haldia (West Bengal). It is also the only bio-diesel manufacturer in Eastern India; **Paper - Emami Paper Mills**, India’s largest newsprint manufacturer with recent diversification in paperboard manufacturing; **Writing Instrument - CRI Tips**, world’s 3rd largest ball point tip manufacturer; **Realty – Emami Infrastructure**, a leading real estate company; **Healthcare - AMRI Hospitals**, Eastern India’s largest chain of private hospitals; **Retail –Emami Frank Ross and Starmark**, largest pharmacy retail chain in the East & one of the largest leisure-cum-book store chains in India; **Contemporary Art - Emami Chisel Art**, one of the largest art galleries in India and **Cement – Emami Cement** - the Group has set up a 5.5 MTPA integrated cement plant in Chhattisgarh with two split grinding units in West Bengal and Odisha at a total investment of around Rs. 4000 cr. The Group also plans to set up Cement Plants in Rajasthan and Andhra Pradesh. Emami Group also has its presence in **Solar Power** sector, with around 70 MW projects in hand in Gujarat, Karnataka, Tamil Nadu and Uttarakhand.

For more information, please visit www.emamigroup.com

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