



## Nitesh 'Dangal' Tiwari presents 'Singer' Amitabh Bachchan in & as 'Raahat Raja'

Kolkata, April 6, 2017

*Taklifon ka bajane baja, aa raha hai Raahat Raja !*

**Super Star Amitabh Bachchan will soon be seen in a new Avatar as 'Raahat Raja', casted and directed by none other than Nitesh Tiwari of 'Dangal' fame.** Nitesh's superb creative vision not only compelled Big B to act in the ad film but also lend his magical legendary voice.



Speaking of legends, this new ad film will be recreating the **iconic Johny Walker song 'Sar Jo Tera Chakraye'** in an innovative **Nautanki Style**. Nitesh Tiwari's directorial expertise and Amitabh Bachchan's youthful energy will bring alive the character of Raahat Raja, a delightful champiwala.

Speaking on the release of the film, **Shri Harsha V. Agarwal, Director, Emami Limited** said, "*Navartna Oil feels proud to produce this film that is both 'hatke' and entertaining. Mr Bachchan is a powerhouse of energy & talent. And the combination of him and Nitesh Tiwari is just the right concoction to pep one up. Raahat Raja is a must watch.*"

*"It was astounding to see the liveliness that Bachchan sir brings to stage. With such a peppy song, the energy levels were very high during the shoot. We are very happy with how the film has turned out and whoever we have shown it has just loved it."*, quoted a source from the production team. Even the music has been recreated to match the latest trend of reviving old songs. As rightly pointed out by Amit ji on his Instagram page, it is indeed a 'mad song'.

As Raahat Raja, Amit ji relives his classic funky dance moves as seen in 'Kajra re', 'Jhoom Barabar Jhoom' and 'Khaike Paan Banaras Wala'. This is definitely going to be a fresh wave of entertainment to look out for!

To watch the video, please click on <https://youtu.be/p4XVaOkCO48>

---

**For further information, please contact: -**

**Mahasweta Sen**

**Head-Corporate Communication**

**Emami Group of Companies**

Mobile: +919836292392

Email: [mahasweta.sen@emamigroup.com](mailto:mahasweta.sen@emamigroup.com)